

ALEXA BORRROMEO

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Skills

Video Editing
Video Production
Multimedia Installation
Photography
Public Art
Painting
Gallery Preparation
Final Cut Pro X
Adobe Suite (AE, PR, PS, IL, ID)
Social Work & Activism

Education

University of Michigan

Ann Arbor, MI
Sept 2012 - May 2016
B.F.A. Art & Design
Minor in Community Action
& Social Change

Paris College of Art

Paris, France
Jun 2015 - Jul 2015
Photographing Paris
w/ Professor David Turnley

Related Coursework

Media Production
Digital Cinematography & Editing
Public Art & Urban Intervention
Documentary Photography
Video Documentary
Visual Storytelling
Animation
Art of Film
Intro to Computer Music
Approaches to American Culture
Community Research
Intergroup Relations

Work Experience

Senior Opinion Video Editor The Michigan Daily Sept 2014 - Dec 2015

Managed and advised video-journalists creating Opinion video content for *The Michigan Daily*. Oversaw production, quality, and efficiency of the Opinion video section in addition to my own regular production of videos for the publication.

Social Media Director Leesta Sept 2015 - present

Designs, researches, and executes the Leesta social media strategy on Facebook, Instagram, and Twitter accounts. Pays special attention to marketing language, increasing following, media campaigns, and brand consistency.

Video Editing Assistant Goodeye Video Apr 2015 - Dec 2015

Collaborated with the co-founders of Goodeye Video to edit and animate videos for their clients, ioby and City Year. Also assisted in researching the conceptual strategies used in a sample of 300 videos made for non-profit organizations.

Camera Operator & Stagehand Duderstadt Video Studio Sept 2014 - present

Operates professional-grade video equipment to document a variety of shows, installations, and performances. Assists in set-up and take-down of these events.

Submissions Intern Ann Arbor Film Festival Sept 2014 - Mar 2015

Organized over 3,000 film submissions for screening. Screened narrative shorts for the 2015 and 2016 festivals. Assisted in the planning, production, and operations of the film festival with a team of interns.

Dialogue Facilitator The Program on Intergroup Relations - Summer Youth Dialogues Program May 2014 - Aug 2014

Created and facilitated social justice curriculum for high school students in Metropolitan Detroit about race, ethnicity, and other intersecting identities. Mentored students in creating action plans to implement in their communities.

Intern Artrain Inc. Sept 2013 - Dec 2013

Designed and installed the layout of a multimedia exhibition featuring 63 artworks about race in the U.S. Created an educational tour of the exhibition. Recruited, trained, and organized volunteer tour guides for tours to K-12 students.

Exhibitions

Mind Your Head: Senior Thesis Exhibition Argus II, 2016

Chocolate Covered Sunflower Seeds (solo exhibition) Duderstadt Gallery, 2015

Price of Life: Human Trafficking Art Exhibition Slusser Gallery, 2014

Spacetime Canvas Warren Robbins Gallery, 2013

CFC II Exhibition Work Gallery, 2013